

“Customers don’t want business texts.” Actually, they do, but they want useful, respectful ones.

People open texts fast, but they expect choice and clarity. When you send helpful messages from a **verified business number**, with **easy opt-out**, customers respond and willingly stay connected to your business.

What works:

- Appointment reminders and delivery updates
- Short answers to support questions
- Real-time service alerts
- Clear STOP/HELP instructions

Approved Contact has built this into Teams/Webex/Zoom/RingCentral so you don’t have to glue disjointed communications solutions together yourself.

#CustomerExperience #CTIA #BusinessTexting #MicrosoftTeams